## **PGD Weekend Program**

### **About the Course**

It is a One Year (Two Semester) Government of Karnataka recognized Post Graduate Diploma Weekend Program for students and working executives to gain vigour and profundity in a chosen area of specialization, i.e. Financial Management, Human Resource Management, Marketing Management, Business Administration, Capital & Commodities Markets, Tourism Management, and International Business.

## Objectives of the course:

- Designed to expose learners with knowledge, skills and integrated perception of various functions of management to sustain the growing momentum of the industry and help achieve higher levels
- To provide an opportunity to students, wishing to change disciplines
- To upgrade knowledge within a discipline.
- Preparation for entry to a Master's course.

# Eligibility

Completion of any University recognized degree

### Duration

One year (Two Semesters) Programme

#### Salient features

- 1. Exposure to the needs of industry
- 2. Faculties with rich industry experience
- 3. Analysis of the industry problems in classroom teaching

- 4. Workshops conducted for specialized packages in regards to the concerned specialization
- 5. Guest Lectures conducted to connect with industry experts
- 6. Excellent Infrastructure with Minimal Fee Structure.
- 7. Continuous Evaluation
- 8. Industry oriented skill development programmes.